



Iowa's Maternal, Infant, and Early Childhood Home Visiting Program

2025

Supporting families from pregnancy through early childhood with trusted, community-based care.

The Iowa Maternal, Infant, and Early Childhood Home Visiting (MIECHV) Program connects families with trained professionals who provide guidance, resources, and support during pregnancy and early childhood. Through trusted, relationship-based care, home visitors strengthen parenting, promote healthy development, and connect families to the services they need to thrive.

Who Is Served

Families with young children, including those who may benefit from additional support or access to services.

What Home Visitors Do

- Provide parenting support and guidance
- Connect families to health and community services
- Support child development and school readiness

Program Impact

Home visiting in Iowa is making a meaningful difference for families and communities. By meeting families where they are, these programs help improve maternal and child health, support early learning, and build a stronger foundation for long-term success.

Home visitors meet families where they are, building trust that leads to lasting change.

Home Visiting in Iowa | Learn more at hhs.iowa.gov/programs/programs-and-services/early-intervention-and-support/home-visitation-programs



Overview

In 2025, with Iowa MIECHV...

852 families were served

*Roughly the size of
a small town in Iowa*



12,414 home visits were made



*If each visit required
driving just one mile,
that's roughly halfway
around the Earth.*

20 counties were reached

*Spanning around
20% of Iowa's
total area*



A Closer Look

MIECHV is a home visiting program serving families in Iowa. The program provides personalized support during pregnancy and early childhood, helping families access resources, strengthen parenting skills, and support healthy child development. Home visitors work one-on-one with families to understand their goals, provide practical guidance, and connect them with resources in their communities. Visits can be flexible and take place in the home or virtually, based on each family's needs.

What We Offer

- **Pregnancy and newborn support:** Guidance on prenatal health, lactation, and caring for a new baby.
- **Child health and development:** Education and support related to nutrition, safety, developmental milestones, play, and learning.
- **Parenting and family well-being:** Strategies for parenting, managing daily stress, and establishing healthy routines.
- **Family goals and connections:** Support for continuing education, job skills, personal goals, and connections to community resources.
- **Individualized support:** One-on-one visits tailored to each family's strengths, needs, and goals.

Program Details

Program detail	Information
Service area	Appanoose, Black Hawk, Cass, Cerro Gordo, Clinton, Des Moines, Fremont, Jefferson, Lee, Mahaska, Marshall, Monroe, Montgomery, Muscatine, Page, Pottawattamie, Scott, Wapello, Webster, Woodbury
Who delivers services	Nurses, family support specialists, and parent educators
Visit format	In-home (91%) and virtual (9%)
Cost	Free / No cost to families
Eligibility	Prenatal through five years of age. Models have more specific eligibility criteria.
Evidence-based models	Healthy Families America, Nurse Family Partnership, and Parents as Teachers

Connect with us:

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Spotlight on Success

At a home visit, Katrina asked if her home visitor could show her how to give her baby a bath. Before the home visitor left that day, she demonstrated how to bathe Katrina's baby.

The home visitor asked Katrina for two washcloths. She got one washcloth wet with warm water and put it on the baby's chest and belly. She used the second washcloth to bathe the baby. When they were all done, Katrina told the home visitor that it was the first time that her baby didn't cry throughout the whole bath. The home visitor explained that the warm washcloth kept baby comfortable during his bath. At the next visit, the home visitor coached Katrina through her baby's bath.

Because of this support, Katrina is now much more confident in bathing her baby. Home visiting services bolster parents' confidence in caring for their babies through modeling and coaching. Oftentimes, parents would not get this support without home visiting.